



# HEALTHCARE MARKETING SOLUTIONS



onmbio



# A FEW OF OUR CLIENTS

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**THE STEADMAN CLINIC**

AND

**STEADMAN PHILIPPON** RESEARCH INSTITUTE



**AUBURN  
COMMUNITY  
HOSPITAL**

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We Specialize in You

**BIOSEARCH<sup>TM</sup>  
TECHNOLOGIES**

GENOMIC ANALYSIS BY LGC



## WHAT OUR CLIENTS HAVE BEEN SAYING!



It's been a pleasure working with OMbio in optimising our PDPs (product detail pages) where we can visibly see improved performance in our commerce conversion rates. We see them as a partner where they helped us establish best practices and keeping the customer journey top of mind.



Please **CLICK** the links on the following slide to view a few of our portfolio items...





# COPYWRITING PORTFOLIO



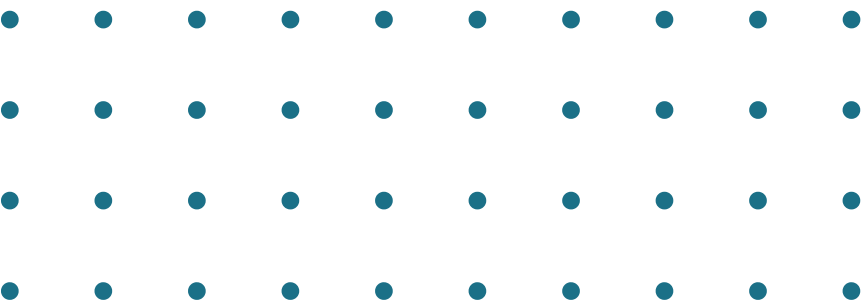
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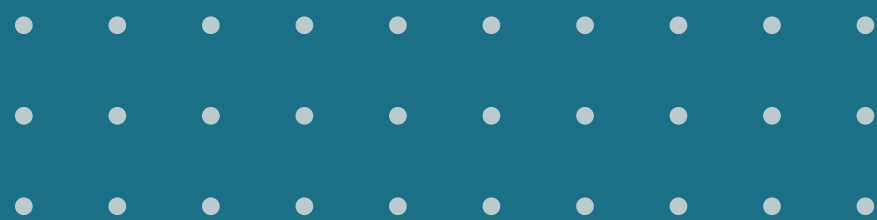
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[Email 3](#)

✓ Slide Decks [Click Here](#)

✓ Blog Articles [Click Here](#)





Please enjoy a smorgasbord  
of various designs and  
marketing materials.



# Billboards



AUBURN HEART &  
VASCULAR INSTITUTE

## Cardiac Care Close To Home!



Your heart is  
too important  
to put on hold.

Accepting New Patients!

💖 **315-567-0540**  
Auburn Community Hospital



# Poster Boards



## Leading the Way In Laboratory Innovation!

ACH Core Lab is the **First In The World**  
to Launch the Werfen ACL Top 70 Series

**Innovation:** The Werfen ACL Top 70 Series System provides fully automated hemostasis testing for coagulation and fibrinolysis, offering precision in routine and specialized coagulation assays.

**Exclusivity:** FDA-approved and currently only available as part of an exclusive limited distribution to select institutions, including ACH Core Lab.

**Global Recognition:** Places ACH Core Lab alongside the largest, most prestigious healthcare clinical laboratories in the world.



Ensuring patients receive innovative, world-class care right here in Auburn



# Website Banners



## Better Together

At the forefront of innovation, Citeline and Evaluate unite for seamless pipeline-to-patient solutions, shaping a better tomorrow.



## Urological Care Tailored to Your Health and Well-Being

Expert diagnosis and management of urological disorders

[Contact Us](#)





# Website Banners

## Auburn's NEW Concussion Clinic Is Now Accepting Patients

Providing expert diagnosis and management of  
concussions for athletes and non-athletes

**NEW Concussion Clinic**



**Bringing You Comprehensive and Quality Urological Care**





# Flyers



## We're Hiring

### New Graduates - Build Your OB-GYN Career With Us!

- Comprehensive OB-GYN Services
- Join Our Team of Experts
- Collaborative Environment
- Competitive Salary
- Near Beautiful Skaneateles Lake

**Erin Foley**

Administrator of Physician Practices

☎ 315.255.7272

✉ efoley@AuburnHospital.org

*Learn More About Us* ➔



**Make a difference in women's healthcare in a rural setting!**

[WWW.AUBURNHOSPITAL.ORG/AUBURN-WOMENS-HEALTH-OBGYN](http://WWW.AUBURNHOSPITAL.ORG/AUBURN-WOMENS-HEALTH-OBGYN)



# Flyers



UPSTATE CANCER CENTER AT  
AUBURN COMMUNITY HOSPITAL



## Healing Through Community Cancer Support Group

A cancer diagnosis can feel overwhelming, but you don't have to face it alone. Whether you or a loved one has been diagnosed, is undergoing treatment, or is navigating life after cancer, our support group is here for you.

*For Both Patients & Family*

**When:** Tuesdays 3:30 - 4:30 PM

**Where:** Radiation Waiting Room, Upstate  
Cancer Center at Auburn Community  
Hospital, 5 Lansing St, Auburn, NY



**FREE to Attend**



**Coffee & Light  
Snacks Provided**

**For More  
Information:**

Shane Truman at [trumansh@auburnhospital.org](mailto:trumansh@auburnhospital.org)

 315-878-9198

[www.auburnhospital.org/events/](http://www.auburnhospital.org/events/)





# Social Media



“We perform these advanced procedures **right here in our community**. With left bundle pacemakers, we're able to directly stimulate the heart's electrical conduction system and help **reduce the risk of heart failure**.”



**Edinrin Obasare, MD**  
Cardiologist & Electrophysiologist

DISCOVER OUR NEW ADVANCED PROCEDURES!



**ACCEPTING NEW PATIENTS!**

Cardiac Care Close To Home 🔍

From a routine check up to advanced diagnostic procedures, we are dedicated to providing comprehensive cardiac care.

📞 315-567-0540



**WE'RE HIRING!**  
**Clinical Oncology  
Pharmacy Coordinator**

- 📅 Full Time Position
- 💖 Generous Health Benefits
- 💰 Competitive Salary


**Apply Now!**

Send Your CV to  
[RECRUITING@AUBURNHOSPITAL.ORG](mailto:RECRUITING@AUBURNHOSPITAL.ORG)





# Social Media

 **THE STEADMAN CLINIC**  
STEADMAN PHILIPPON RESEARCH INSTITUTE

## Department of Defense Awards Nearly \$1 Million to SPRI for Breakthrough Study

“We’re constantly seeking new ways to alleviate pain, restore mobility, and enhance lives. This project reflects SPRI’s commitment to advancing regenerative medicine and delivering real-world solutions.”

*Dr. Johnny Huard*  
Principal Investigator and  
Chief Scientific Officer

 **THE STEADMAN CLINIC**  
STEADMAN PHILIPPON RESEARCH INSTITUTE

## SPRI Grand Rounds

With Dr. Johnny Huard

*“Lessons Learned Setting Up and Running a  
Successful Laboratory in Orthopaedic Surgery:  
A 30-Year Bench-to-Bedside Journey”*



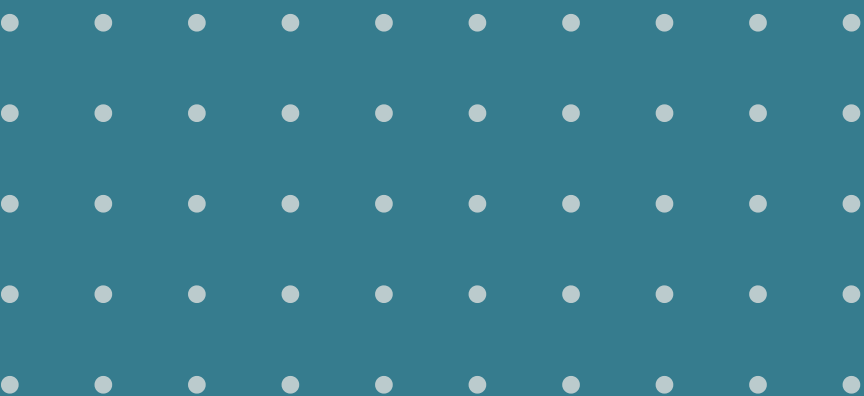
 **THE STEADMAN CLINIC**  
STEADMAN PHILIPPON RESEARCH INSTITUTE

## Congratulations, Steve Atherton!

#1 Golf  
Instructor in  
Western  
Colorado



**Golf Digest+**  
ACCESS TO THE BEST IN GOLF





# THANK YOU!

I hope you enjoyed this portfolio presentation,  
please reach out directly to Jessica Alexander,  
Founder of OMbio at [jalexander@om-bio.com](mailto:jalexander@om-bio.com)  
for your project inquiries.

